WATG GRAPHICS SUPPORT

WATG Graphics Language

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Our mandate is to make WATG presentations the best in the industry.

The WATG Graphics Language creates a strong starting point to achieve this goal.

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WATG Presentations - Categories

• C Presentation – basic & simple

• B Presentation – starts to tell a story with integrated graphics

• A Presentation – tells a full story as a quasi-marketing piece

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The WATG Graphics Language

• "cousin" look & feel

• limited standardization that allows

• highest quality start point

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The WATG Graphics Language – Components

• WATG scales

• WATG north arrows

• WATG color palette

• C grade templates – 11" x 17" and A3

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The WATG Graphics Language – Production Standards

• cover – 10 or 12 PT C1S Xerox stock

• back – Letramax 1/16" black board

• simplex pages – 32# bond

• standard coil bind

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The WATG Graphics Language – Production Standards

• iGen printing through CR for A and some B presentations

• cover and backs adhered to Letramax

• full bleed 11 x 17 or A3 duplex pages – 80 # silk

• heavy duty wire o bind

WATG GRAPHICS SUPPORT

Thank You For Your Continued Support